

## LIBERTY TRAVEL TO GIVE \$10,000 TRIP TO SOMEONE LONG OVERDUE FOR A VACATION

With a promotion called "Liberty Travel's \$10,000 Dream Vacation Giveaway," United States-based travel agency Liberty Travel will be giving away a \$10,000 vacation to a person who truly deserves one.

Open for entries on January 8, 2010, the Dream Vacation Giveaway asks participants to complete and submit an entry form that includes a few brief questions, and "the Big Question," which asks them to explain in their own words (300 or less) why they deserve the \$10,000 Dream Vacation.

"We're encouraging everyone to enter, and while we're not looking for any one particular type of entry, I will say that generosity is definitely a quality we will be considering," said Liberty Travel President Billy McDonough.

"There are a lot of people who work long hours and go years without a break, putting their kids through college, forgoing retirement savings to support family members. Sacrificing one's own aspirations and dreams, it's an extraordinarily honorable, unselfish thing to do."

"With this giveaway, we want to make 2010 a truly memorable year for someone, by giving them a bit of well-deserved recognition and a well-deserved vacation."

"I know that at the end of the day, many of us at Liberty Travel are going to wish we could give a vacation like this to everyone who enters."

Entry forms can be completed and submitted online at [libertytravel.com](http://libertytravel.com). Entry forms are also available at Liberty Travel's 160 store locations, and can be submitted by mail.

Finalists may be subjected to a background check to verify the accuracy of the answers provided on the entry form. Full terms and conditions for Liberty Travel's \$10,000 Dream Vacation Giveaway are available at [libertytravel.com](http://libertytravel.com) and at Liberty Travel store locations.

Founded in 1951, Liberty Travel is one of the largest retail travel agencies in the US. Dedicated to giving travelers an "Unbeatable" experience, Liberty Travel offers over 160 convenient store locations and over 850 travel consultants, who provide a personal approach to booking travel, with one-on-one customer service for every customer. Liberty Travel is a part of Flight Centre Limited, an Australian-based global travel group.

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