

## REASONS TO USE A TRAVEL AGENT THIS SUMMER

The first six months of 2009 have been eventful for travelers, and as they plan summer vacations, many are seeing the multiple benefits of booking with a travel consultant.

Destinations and hotels are offering discounts and plenty of extra perks as they compete with one other to attract visitors, and many travelers are finding their budget affords them more options than previous summers.

Travel consultants, like those at Liberty Travel, can present travelers with an array of vacation options and prices that would require most hours of search time in front of a computer.

Travelers are also finding that when it comes to competition between travel providers, working with a travel consultant streamlines the process of bettering a price offered by another agency.

Travel consultants also provide an added layer of comfort for travelers concerned in the wake of complications that arose after the Center for Disease Control issued a recommendation that "U.S. travelers avoid all nonessential travel to Mexico" in response to confirmed cases of H1N1 Flu in April.

Should a travel advisory be issued this summer, for any reason, travelers will have a much easier time altering their travel plans if they've booked with a travel consultant, opposed to on their own or through an online booking engine.

"When you book with us, you'll never have to contact a call center for customer service. You'll work with a person you've met, a person who is going to know who you are the moment you call, and who is going to be ready to help anyway they can," said Billy McDonough, President of Liberty Travel, in a statement given earlier this month.

Founded in 1951, Liberty Travel has been credited with pioneering the vacation package. Today, Liberty Travel is dedicated to giving travelers an "Unbeatable" experience with over 160 convenient store locations, the best Price Beat Guarantee in the travel industry, and a personal approach to booking travel. Liberty Travel is a part of the Australian-based Flight Centre Limited, one of the world's most successful travel groups.

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