

AMID FLU CANCELLATIONS, TRAVEL CONSULTANTS COME THROUGH FOR TRAVELERS

Last week the Center for Disease Control issued a recommendation that "U.S. travelers avoid all nonessential travel to Mexico" in response to confirmed cases of H1N1 Flu (also known as "Swine Flu") and cases of serious respiratory illness in Mexico.

With this advisory in effect, some travelers decided to alter plans to visit Mexico. Those who booked with Liberty Travel found that having a travel consultant gave them an advantage over those who booked on their own or through online providers.

Travelers in Mexico when the advisory was issued were able to call their travel consultants directly for assistance in finding an outbound flight on short notice, if they chose to return home early.

"When you book with us, you'll never have to contact a call center for customer service. You'll work with a person you've met, a person who is going to know who you are the moment you call, and who is going to be ready to help anyway they can," said Billy McDonough, President of Liberty Travel.

"Our customers are our number one priority, at all times, which is why we take a one-on-one, consultant-based approach to booking every trip."

"It's an approach that allows us to provide a higher level of service to our customers before, during and after they travel."

While some chose to cancel trips to Mexico, most decided not to cancel their vacations altogether and opted to change their destination, a process that is much easier when working with a travel consultant.

Founded in 1951, Liberty Travel has been credited with pioneering the vacation package. Today, Liberty Travel is dedicated to giving travelers an "Unbeatable" experience with over 160 convenient store locations, the best Price Beat Guarantee in the travel industry, and a personal approach to booking travel. Liberty Travel is a part of the Australian-based Flight Centre Limited, one of the world's most successful travel groups.

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